



**The Machinery Haulers Association, Inc.
2025 Annual Meeting & Management Conference
March 30 - April 1, 2025
Horseshoe / Paris Las Vegas Resort
Las Vegas, Nevada**

This TMHA Publication is Sponsored by





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TMHA Welcomes our Members, Sponsors, and Guests!
Thank You for Attending.

If your company is not a member, we hope you will consider it becoming one.
Visit us at <https://www.machineryhaulers.org/> to learn more and to submit
a [Membership Application](#) or call us at 319-214-7323.



Things You'll Want to Know!

Hello! Welcome to TMHA's 2025 Annual Meeting & Management Conference at the beautiful Horseshoe / Paris Las Vegas Resort in Fabulous Las Vegas, Nevada. We know your time is very valuable and that your travel dollars must be carefully spent. We're pleased and happy that you decided to take time out of your busy schedule to spend several days with us.

Our goal is for you to have a great conference experience. What does that look like? We want you to experience excellent professional presentations, plentiful and beneficial opportunities to interact and network with other industry professionals, and to do it all in a first-class, relaxing, and enjoyable environment and atmosphere. We've worked hard to see that we deliver that to you over the three days we'll be together.

Following are some things you'll want to know to get the most out of your conference experience. If you have any questions during the conference, please feel free to address them to TMHA president, Clayton "Clay" Fisk, or to any of our board members.

1. With the exception of our Monday evening dinner at the Eiffel Tower Restaurant, the Welcome Reception, conference presentations, meals, and breaks associated with the Conference will be in the Provence Ballroom 1 & 2 on the third floor of the Versailles Tower, conveniently the same building as where our hotel rooms are.

2. Many of our attendees are registered to attend the **Welcome Reception** Sunday, March 30 from 5:30 pm to 6:30 pm. As you enter the room, DO pick up your name badge and lanyard. You will use them throughout the conference, so do plan to keep track of them. The Welcome Reception is **sponsored by Searcy Trucking, Inc.** Please be certain to thank Rachelle Baker when you see her.

3. **DINING Sunday evening after the Reception will be on your own.** There are many dining opportunities available right at the Horseshoe & Paris Las Vegas properties and you can click [HERE](#) and [HERE](#) to find out about the varied dining opportunities available right there, so you won't even have to leave the property for dinner if you don't want to. Making a reservation ahead of time is recommended in most cases though.

Las Vegas is, of course, famous for its restaurants and selecting one can be a daunting task. We consulted with a friend who knows their way around restaurants in Las Vegas and got some dining hints. While these are just one man's opinions and we have not dined at these establishments so we cannot give personal endorsements, we understand these restaurants are highly-regarded. The choice is up to you. Of course, there are many other restaurants in Las Vegas from which to choose.

For Steak

The Golden Steer Steakhouse. This is off strip and an iconic old school steakhouse. Think Sinatra, Elvis, Rat Pack, etc. Not much has changed to the décor since that time. Great steaks and an LV institution.

<https://www.goldensteerasvegas.com>

Primal Steakhouse. Again, this one is off strip and is newer. Good steaks.

<https://primalsteakhouse.com/>

Cut Steakhouse – This is a Wolfgang Puck restaurant. Original is in LA as I recall. It is located just off the casino in the Palazzo Hotel (next to the Venetian). Probably fancier than the other two but they generally have interesting steaks. I did a steak sampler there once that was Nebraska corn fed prime, American Wagyu and A5 Japanese Kobe. Like 3 ounces of each. Was cool to see the difference in the steaks.

<https://wolfgangpuck.com/dining/cut-las-vegas/>

Italian

Here are a couple of “local” favorites.

Piero’s Italian Cuisine – This one is off strip but is a local favorite. Legend is the place has mob connections, so you know the food is good. It is also where they filmed the movie and series Casino with DeNiro and Joe Pesci.

<https://pieroscuisine.com/our-menu/>

Ferraros Ristorante – Again, off strip and a local favorite. Generally rated the best or one of the best Italian restaurants in Vegas. It is in a strip mall but darned good.

<https://www.ferraroslasvegas.com/>

Most of the hotels have a good Italian restaurant. Encore has **Sinatra Italian Restaurant**, for example.

Mina – in the Bellagio. Very good seafood.

<https://bellagio.mgmresorts.com/en/restaurants/michael-mina.html>

One final one is **Bazaar Meat by Jose Andres** in the Sahara. It is also recommended.

<https://www.saharalassvegas.com/restaurants-bars/bazaar-meat-by-jose-andres>

Wherever you decide to dine, even if you just take room service, we hope you have an enjoyable Las Vegas dining experience, and we’ll plan to see you at the Provence Ballroom 1 & 2 at 7:15 Monday morning for breakfast, **sponsored by XL Specialized Trailers, Inc.**, and to get the conference and presentations kicked off.

4. **MONDAY EVENING** will be the **Social Hour, sponsored by EBE Technologies, and Dinner** at the famed **Eiffel Tower Restaurant** at Paris. The Social Hour will begin at 6:00 pm and dinner will be served at 7:00 pm. The dinner is sponsored by The Machinery Haulers Association, Inc.

Eiffel Tower Restaurant Dress Code: “Business attire” is the order of the evening. Jeans with no rips or tears are permitted as well as ladies dress shorts. Men must wear long pants and a collared shirt. Jackets are not required. Attire that is not permitted are t-shirts, men’s shorts, athletic wear of any kind, and no men’s open-toed shoes. Respecting the dress code will complement the elegance of our event. Thank you!

5. **ATTIRE during the Conference meetings:** While we are a professional organization and will be holding a professional event, *Business casual* is appropriate. A company or golf shirt and slacks is fine. A jacket or sport coat is fine if you are more comfortable that way. There will be a few suits and neckties, but they are not required. We want to be professional, yet comfortable as well.



2025 Annual Meeting & Management Conference – March 30 - April 1, 2025
Horseshoe / Paris Las Vegas Resorts – Las Vegas, Nevada
Schedule of Events

Sunday, March 30

5:30 – 6:30 pm Welcome Reception sponsored by *Searcy Trucking Ltd.* in Provence 1 & 2 (3rd Floor Horseshoe)
After ... Dinner on Your Own, Enjoy one of the Wonderful Restaurants Las Vegas has to offer.

Monday, March 31

- 7:15 Breakfast & Networking *sponsored by XL Specialized Trailers, Inc.* in Provence 1 & 2
8:15 Welcome by Clayton Fisk, President & COO
Invocation
Opening of Meeting by Randy Amhof, Chairman of the Board
Pledge of Allegiance
Introductions of Members & Guests
Sponsor Recognition
Meeting conduct & Anti-trust law Policy
TMHA 2025 Annual Business Meeting
9:00 **Keynote Speaker: Keith Fitz-Gerald**, Principal | Fitz-Gerald Group
10:30 Break *sponsored by Amhof Trucking, Inc.*
10:45 **Matt Hefflefinger**, Partner | Chartwell Law & **Lorie Sicafuse**, Ph.D., Jury/Trial Consultant | Magna Legal Services
12:00 Lunch *sponsored by Warren Transport, Inc.*
1:00 **Featured Presentation: Insurance Executives Panel Discussion**
Matt Wise & Tyler Tigges | Great West Casualty Co. with Moderator **John Simms** | Acrisure LLC
2:15 Break *sponsored by Landstar Transportation Logistics, Inc.*
2:30 **Eric Sauer**, Chief Executive Officer | California Trucking Association
with **David Heller** | TCA & **Melanie Evans** | Landstar Transportation Logistics, Inc.
3:30 Adjourn for the day
6:00 Social Gathering & Cocktails at the **Eiffel Tower Restaurant** *sponsored by EBE Technologies*
7:00 Dinner at the **Eiffel Tower Restaurant** *sponsored The Machinery Haulers Association, Inc.*

Tuesday, April 1

- 7:30 Breakfast & Networking *sponsored by XL Specialized Trailers, Inc.*
8:30 **Triple-Header “Spotlight” on Members**
EBE Technologies – Dave Renfrew; RGM Transport, Inc. – Ryan Good; TransMaster Trailers – Ray Diemer
9:30 **David Heller**, Sr. Vice President of Safety & Government Affairs | Truckload Carriers Association
10:30 Break *sponsored by Kunkel & Associates, Inc.*
10:45 **Round-table Open Discussion**
11:45 Wrap-up & Adjournment

Electronic Conference Booklet *sponsored by West Chester Permit LLC*

Audio-Visual & Tech Package *sponsored by Commercial Funding, Inc.*



Registered Conference Attendees

(List provided to Attendees Only)

TMHA Annual Meeting & Management Conference Speakers

Our Keynote Speaker

Keith Fitz-Gerald, Principal The Fitz-Gerald Group

Keith Fitz-Gerald has been called “**somebody you should pay attention to**” by #1 New York Times best-selling author and personal finance expert Suze Orman, “**always insightful**” by Constellation Research CEO Ray Wang, and a “**market visionary**” by Forbes. He is a frequent speaker, powerful motivator, and a popular educator known for being well ahead of Wall Street. Keith believes that anyone can be fabulously successful in the markets when armed with the right education, research, and tactics.



Fitz-Gerald has more than 3,000 prime time appearances to his credit on the Fox Business Network, CNBC, Yahoo!Finance, Bloomberg and other networks around the world since beginning his career at Wilshire Associates in the 1980s. Keith's commentary, observations, and market analysis have been featured in such notable publications as the Wall Street Journal, The Times (of London), Wired, and more.

Keith is Principal at the Fitz-Gerald Group which provides bespoke consulting to professional wealth managers and publishes the popular “5 with Fitz” and “One Bar Ahead®” for individual investors.

“I’ve been closely involved in global markets for 45 years as a researcher, analyst, consultant, private investor, and trader.

During that time, I’ve learned a thing or two about making money in the markets. How to find great stocks, manage risk, and many of the strategies and tactics that have helped successful investors and traders go from zero to millions, perhaps even billions of dollars.

Knowing what to buy is only half the battle, though. Things change when you understand how and why, too. It’s empowering and, if I have anything to say about it, fun.

Some of my readers have been with me for more than 20 years, and that doesn’t exactly happen by accident.”

In his spare time, Keith can be found wrenching on vintage motorcycles, cars, and dang near “anything with a motor and wheels,” as he puts it.

Keith enjoys exploring the world with readers, subscribers, and viewers. It’s not atypical for him to ride to and from conferences and meetings, even if they’re happening halfway around the planet.

“The world is bigger than your garage, so it makes sense to get out and see it,” he’s fond of saying.

His take on life is one of unbridled optimism. It’s contagious and an edge that millions of savvy readers, subscribers, and viewers love!





Matthew Hefflefinger is a **Partner** in **Chartwell Law's** Peoria office. He is an accomplished trial lawyer who focuses on the transportation and construction industries. He represents businesses, large self-insured organizations, insurance carriers, and employers in state and federal courts throughout the midwestern United States.

Matt's effectiveness in dealing with catastrophic losses is well-known throughout the trucking industry, as he is frequently contacted immediately after catastrophic losses to visit accident scenes and develop strategies with an eye toward successful resolutions in potential litigations.

In 2000, *InterBusiness Issues*, a leading publication in central Illinois, named Matt one of its "40 Leaders Under 40." Matt is a Martindale-Hubbell AV rated lawyer and frequent speaker on cutting edge trucking-related litigation topics.



Before joining Chartwell Law, Matt was a partner in the Peoria office of a regional law firm.

Practice Areas

- Commercial Litigation
- Construction Litigation and Construction Defect
- Cargo, Trucking and Logistics
- General Liability and Casualty Defense
- Insurance Coverage Analysis and Litigation
- Large Catastrophic Loss
- Motor Vehicle Liability
- Personal Injury Defense

Education

- Southern Illinois University School of Law, (J.D., 1989)
- Bradley University, (B.S., 1984)

Numerous Bar Admissions, Professional Associations, Achievements, Articles & Publications, and Presentations



Lorie Sicafuse is a **Senior Jury Consultant** with **Magna Legal Services**. She earned a Ph.D. in Social Psychology from the University of Nevada, Reno and a B.A. in Psychology from the University of Minnesota. Her grant-funded doctoral dissertation examined how civil jurors' personality characteristics, deliberation contexts, and susceptibility to bias influence case-related judgments and verdicts.

In addition to her academic research, Dr. Sicafuse has extensive applied experience leading community-based research and evaluation projects. Dr. Sicafuse has been partnering with legal teams for nearly two decades, consulting on high profile and billion-dollar cases in State and Federal venues across the nation. Her interdisciplinary background in academic and applied research informs the litigation consulting services she provides, including witness preparation for deposition and trial, case assessments,

focus groups and mock trials, voir dire development, jury selection, shadow juries, community attitude surveys, and post-trial interviews.

Dr. Sicafuse's consulting practice areas include insurance defense, personal injury, medical malpractice, products liability, toxic torts, contracts, employment, securities fraud, and intellectual property. Dr. Sicafuse employs a data-driven approach to jury research and jury selection, using innovative data analytics to predict verdict leanings and identify trends in juror attitudes. She is particularly interested in the effects of the changing social landscape on jurors' perceptions, decisions, and civil case outcomes and incorporates the results of her continuing research into her publications, presentations, and overall approach to consulting.

Dr. Sicafuse has authored over thirty articles and book chapters for both academic and applied audiences. A frequently requested speaker, she presents multiple CLEs annually for attorneys and claims professionals.

Our Featured Presentation



Matthew Wise joined **Great West Casualty Company** in 2018 and currently serves as the **Manager of Risk Control Services**. With over 19 years of experience in the safety and transportation industry, he brings extensive expertise in hazardous materials, motor carrier compliance, risk management, and OSHA safety regulations.

A highly skilled industry instructor and adjunct educator, Matthew has trained professionals across the field and holds multiple industry designations. He is also a licensed Property & Casualty (P&C) producer and has served as an expert witness in litigation at both the state and federal levels.

Committed to advancing safety and regulatory compliance, Matthew continues to elevate industry standards and deliver premier risk management solutions.



Tyler Tigges began his career at **Great West Casualty Company** as an intern in 2010 and has steadily advanced to his current role as **Vice President, General Counsel, and Secretary**.

With a strong foundation in business and law, he plays a critical role in upholding Great West's premier legal and ethical standards while driving collaboration, innovation, and leadership across the company.

Tyler holds bachelor's degrees in Entrepreneurship and Economics from the University of St. Thomas and earned both his Juris Doctor (JD) and Master of Laws (LLM) in Taxation from Washington University and is currently earning his MBA in the Executive program at the University of Notre Dame.

His deep expertise and strategic guidance help ensure Great West's continued growth and success



Our Moderator is **John Simms, Senior Risk Consultant with Acrisure Midwest**, a senior level risk management professional with more than 40 years of experience in the transportation industry. Over the past 16 years John has led the former HNI Risk Services Advisory Team in their Illinois office.

John and his team specialize in advancing company cultures, which has a large impact on risk management, loss prevention, safety and compliance. John has a wealth of experience and a passion for working to help clients establish proper processes, procedures, measurements and strategic initiatives that will enable them to work towards continuous improvement in loss reduction, resulting in reduced risk exposure and increased profitability for their organization.

John is an active participant and contributor in the Illinois Trucking Association, the Truckload Carriers Association and the American Trucking Association sitting on key committees that have a direct effect on the transportation industry. John also sits on the Machinery Haulers Association Board of Directors and Winning with Risk Management!



Eric Sauer is the **Chief Executive Officer** for the nation's largest state trucking association, the **California Trucking Association (CTA)**, and is responsible for managing the Association's operations and implementing its advocacy, regulatory and policy agenda and priorities.

Mr. Sauer has been with CTA since 2001 and throughout his tenure at CTA, he has worked extensively with the California Highway Patrol, Department of Motor Vehicles, Department of Transportation (Caltrans) and the Federal Motor Carrier Safety Administration on the development and implementation of major programs and regulations impacting the trucking industry. Eric has been honored by the California Highway Patrol for his efforts with the bi-annual Commercial Vehicle Safety Summit (CVSS). The CVSS is the only event of its kind in the nation and is a daylong event that emphasizes the importance of being a safe trucking company in California.

In 2015 he was appointed to the California Road Charge Technical Advisory Committee. Additionally, Mr. Sauer has been the Chairperson for the California Transportation Permit Advisory Council (CTPAC) since its inception (2003).



DAVID HELLER is the **Senior Vice President of Safety & Government Affairs** for the **Truckload Carriers Association (TCA)** and is responsible for communicating and interpreting all trucking-related regulations – safety, legislative, and otherwise – to the membership of TCA and our congressional representatives on Capitol Hill.

Heller regularly develops and authors comments regarding trucking industry mandates based upon association policies and principles and serves as staff liaison for all federal and state legislative and regulatory issues pertaining to the Department of Transportation and other related federal agencies. As a routine part of his job, he supports the association membership in the resolution of technical inquiries on the trucking industry, with particular emphasis on the Federal Motor Carrier Safety Regulations (FMCSR).

As evidenced by his participation in FMCSA's Entry Level Driver Training Advisory Committee (ELDTAC), Heller has become a recognized industry expert in trucking. Heller is also one of the few association executives who has earned his certification from the North American Transportation Management Institute (NATMI) as a Certified Director of Safety (CDS).

Heller is regularly sought after for commentary on national news networks such as CNN and FOX News, to name just two. He has appeared multiple times on the Dave Nemo Show and Road Dog Trucking News with Mark Willis to explain TCA's position on key legislative and regulatory issues, has spoken on issues to multiple industry-based trade associations, and authors a monthly column for *FleetOwner*, a national publication pertaining to trucking. He is regularly approached for comment on industry-relevant matters by top trucking trade publications and offers a quarterly webinar to TCA members that provides updates on important industry issues such as ELDs, Hours of Service, and Testing for Drugs and Alcohol.





TMHA Thanks the Sponsors of the 2025 Annual Meeting & Management Conference
March 30 – April 1 at Horseshoe / Paris Las Vegas Resorts in Las Vegas, Nevada

Sunday Welcome Reception – Searcy Trucking Ltd.



Monday Breakfast – XL Specialized Trailers, Inc.



Monday morning Break – Amhof Trucking, Inc.



Monday Lunch – Warren Transport, Inc.



Monday afternoon Break – Landstar Transportation Logistics



Monday evening Social Hour – EBE Technologies



Monday evening Dinner - The Machinery Haulers Association, Inc.



Tuesday Breakfast – XL Specialized Trailers, Inc.



Tuesday morning Break – Kunkel & Associates, Inc.



Dedicated. Trusted. Insurance.

Electronic Meeting Booklet – West Chester Permit, LLC



Audio / Visual & Tech Package – Commercial Funding, Inc.



TMHA Thanks its Generous Premiere Sponsors!

PLATINUM

Acrisure LLC

"We Love Truckers"

Sponsor of TMHA Truck Fleet Safety Contest
Sponsor of Annual Geneva Lake Excursion Boat Cruise



GOLD

Great West Casualty Company

"Trucking is Our Business Our Only Business"



SILVER

Brown & Brown Insurance

It's Time to Rethink Insurance.



BRONZE

Hudson Insurance Group

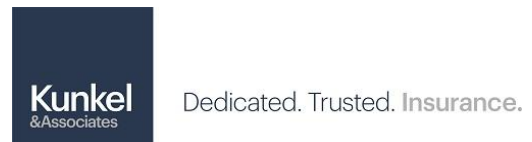
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BRONZE

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Dedicated. Trusted. Insurance.



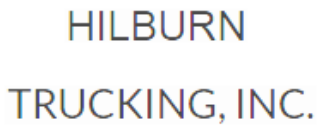
EVENT

Quality Trailers Sales, Inc.

Sponsor of TMHA Annual Golf Outing



TMHA Motor Carrier Members



RGM Transport, Inc.



TMHA Allied Members



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OFFLOAD



WEX, INC.



TMHA Board of Directors

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Acrisure, LLC



Treasurer

Jon Coca
Diamond Transportation System, Inc.



President & COO

Clayton Fisk
The Machinery Haulers Association, Inc.



TMHA Calendar of Upcoming Events

August 18 - 20, 2025

2025 Safety & Security Conference
Venue: Grand Geneva Resort, Spa & Golf Club
Location: Lake Geneva, Wisconsin



April 8-10, 2026

2026 Annual Meeting & Mgmt. Conference
Tampa, Florida



August 2026

2026 Safety & Security Conference
Venue: Grand Geneva Resort, Spa & Golf Club
Location: Lake Geneva, Wisconsin



Guidelines for Conduct at TMHA Meetings

Potential antitrust violations are inherently present at all meetings of trade associations because an essential element of antitrust violation -- a combination of competitors -- exists. Discussions can generally involve any subject without raising antitrust concerns if they are kept free of even the suggestion of restraint of trade, or the selection of suppliers, customer, or prices.

Examples of conduct that clearly restrains competition and is presumptively unlawful include:

- (A) Agreements to raise, lower, stabilize, or in any other way establish price, or factors related to price, such as costs, wages, discounts, credit terms, or profit levels (discussion of past prices may also be suspect);
- (B) Discussions concerning what constitutes a "fair" profit level;
- (C) Agreements to allocate or control markets, sales territories, customers or geographic territories;
- (D) Agreements to restrict or affect the availability of products or services, or the terms or conditions of their sale;
- (E) Discussions of the ethics or propriety of pricing practices, such as price adjustments, discounts, and credit terms, or whether said practices constitute an unfair trade practice;
- (F) Agreements requiring customers to purchase an ancillary item or service in order to buy the desired product or service;
- (G) Agreements to refrain from competing;
- (H) Agreements refusing to deal with third parties (boycotts).

Other areas to be scrutinized for antitrust compliance include discussions concerning membership, fees and services for members and non-members, statistical programs, joint research programs, standard-setting, group buying and selling programs, and certification.

TMHA seeks to avoid antitrust violations in connection with Association activity, so participants should avoid engaging in conduct – in meetings or socially – that gives even the appearance of an impermissible conversation, agreement, alliance, or impropriety.

Meetings should be conducted in such a way as to minimize allegations of antitrust improprieties. A specified agenda and related topics should be adhered to and minutes should be taken. Participants always have the right to object to discussing any subject. Those chairing meetings should avoid discussing or making recommendations on subjects of questionable legality and should halt discussions of impermissible subjects. Less sensitive but suspect subjects, such as matters relating to data collection, cooperative research, and standard-setting, should be deferred until counsel can be consulted. Secret or "rump" meetings held when official meetings are scheduled should be avoided.

Disregard of these considerations can result in antitrust exposure for the Association, the individuals, and the companies involved. Civil and criminal penalties apply, and private rights of action are available to those alleging business interference or economic injury.

