



## **“NEWS & VIEWS”**

**A publication of The Machinery Haulers Association, Inc.**

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### **Meet TMHA’s Chairman of the Board**



In this first in a series of articles, we want to introduce Heather Johnson, TMHA’s recently elected Chairman of the Board. Johnson assumed her role as TMHA chairman at the Annual Meeting held in Las Vegas in March.

Johnson serves as the Director of Automotive Operations for Landstar Transportation Logistics in Rockford, IL.

In her current role, Johnson is responsible for the oversight of Landstar’s automotive operational systems, processes, and policy adherence. She and her team support independent Landstar agents and automotive freight capacity providers as the central point of contact for customers.

Johnson joined Landstar in 2000 as a regional sales coordinator and since has held multiple management positions at Landstar including, load and truck services project manager, capacity utilization manager, and capacity procurement manager.

Johnson is currently attending Judson University and is on track to graduate with a bachelor’s degree in Business Administration and Leadership in 2022. She and her husband, Mike, have one daughter and reside in Roscoe, IL.

We’re looking forward to Heather’s leadership and we know she’ll do a great job for TMHA over the next two years. Please join us in welcoming and congratulating Heather Johnson as she assumes her new role as TMHA Chairman of the Board.

## **Only 70 Days until TMHA's 2019 Safety & Security Meeting**

TMHA's annual summer Safety & Security meeting is a mere 70 days from today, scheduled for July 24 – 26. This is always our most popular and most well-attended meeting and you will not want to miss it. If you can attend only one TMHA meeting this year, this is the one!

Information and online registration are available on our website at [www.machineryhaulers.org](http://www.machineryhaulers.org) right now! We urge you to register early as it will aid us in planning meeting details, not to mention that the room block will close on June 23, a month before the event. Rooms fill up fast at The Abbey that time of year, so you won't want to put it off.

We've got a great line-up of speakers for you again this year who will present timely information you are going to want to hear. We've also invited a special surprise guest. That one has not been confirmed, but if it works out, you'll be the first to know!

In addition to the information-packed speaker presentations, we'll also be awarding the winners of this year's TMHA Truck Fleet Safety Contest. If your company has not yet submitted an entry, we urge you to send it in right away. The deadline is rapidly approaching ... June 10.

Feel like playing what is billed as Wisconsin's most beautiful golf course? We've got just the ticket for you. TMHA's 2<sup>nd</sup> Annual TMHA Invitational (you ARE invited!) Golf Classic (sponsored again by our great friends at Quality Trailer Sales) we'll be held on the afternoon of Wednesday, July 24 at the Abbey Springs Golf Course. We're planning to make this event even bigger and better than last year.

Thanks to Platinum TMHA Sponsor, HNI Risk Services, we'll once again get to enjoy our very popular excursion boat cruise around beautiful Geneva Lake on Thursday evening, July 25. We don't know if we can duplicate last year's drop-dead gorgeous weather, but we've got our order in. In any case, this will be a rare opportunity to kick back, relax, and socialize with other members, sponsors, speakers, and guests over great drinks and light fare before dinner. Don't miss this event!

Speaking of dinner, after the boat cruise we'll be dining at The Abbey, giving us another opportunity to socialize with old friends and to meet new ones. Oh, and by the way, the food will be good too!

Registrations are already coming in at a steady pace. If you've attended this event before, we know you'll want to come back. If this will be your first time, we know you'll be happy you attended. Come join us! We'd like to have a representative in attendance from every member and sponsor company!

## **Sponsorship Opportunities for Safety & Security Meeting Available**

Sponsoring TMHA events gives the sponsoring company the opportunity to get their company out in front of TMHA's members. We believe in properly recognizing our sponsors, and their names and logos will be prominently displayed at the event and in various ways over the ensuing twelve months.

We've still got several sponsorship slots available for the upcoming Safety & Security meeting and we'd be happy to discuss the opportunities with you. We have openings for: Cocktail Hour between the boat

cruise and dinner, Dinner, a Breakfast, Luncheon, and Meeting booklet. Give us a call or shoot us an email if you'd like to explore these opportunities. Thank you.

### **TMHA Recognizes Sponsors HNI, Quality, and Hunt**

Again, this month we want to thank three of our members who have already provided sponsorship for the summer Safety & Security meeting. HNI Risk Services will once again provide the ever-popular evening excursion boat cruise around Geneva Lake, Quality Trailer Sales will again sponsor the TMHA Invitational Golf Classic, and Hunt Transportation, Inc. is a Breakfast sponsor! Thank you to these great sponsors.



### **Dave Major Retirement**

TMHA wants to offer our congratulations and best wishes to Dave Major. We've received word that Dave will be retiring from Bennett Motor Express at the end of this week. Dave has attended TMHA meetings for many years and it has always been our pleasure to have Dave as a part of our organization. We thank Dave for his contributions over the years and we wish him a long, happy, and healthy retirement. Don't be a stranger Dave, we hope to see you at TMHA events down the road. Pop in and say "hi."

### **The Solution to Ratchet Strap Loose Ends**

A newly released product from US Cargo Control eliminates the need to deal with those flappy strap tails that remain after a ratchet strap is tightened. If you've ever looked in the rearview mirror only to see your straps flapping in the breeze, you know the annoyance of watching your strap webbing wear prematurely. Even worse, loose strap ends can be a serious danger to fellow drivers if they were to get caught under a tire.

Over the years, cargo securers have made many attempts to solve the pesky loose ratchet strap end problem. If you do a Google search for "what to do with excess ratchet strap" you'll find an assortment of videos and forum posts that suggest everything from tying them in a knot, using zip ties, tape, Velcro, and even closing them in your vehicle's door. But the new patented Rollup Ratchet from USCC is an all-in-one solution that's designed to protect your webbing and keep your straps strong for years and years of use. It even provides a smart and organized way to store your straps when not in use.

The 2" Rollup Ratchet strap has a 3,333-lb. working load limit and 10,000 lb. assembly break strength. Hardware options include a choice between flat hook or double J hook ends and both types come in 18-foot and 27-foot lengths. To secure, apply them just like any other ratchet strap. Then simply thread the excess webbing through the attached patented rolling spindle and roll it all up.

These self-contained ratchet straps come with a 100-day guarantee, so you try them out and see if they're for you. Grab a set today from [uscargocontrol.com](http://uscargocontrol.com) or by calling 800-969-6543.



### **Landstar Names Rookie of the Year**



Landstar Systems, Inc. presented their 2018 Rookie of the Year Award to independent Landstar Agent J. Marshall Mizell (on the right) during Landstar's Annual Agent Convention held in Marco Island, FL in March.

Landstar defines a rookie as an independent agent who is new to the Landstar network. Landstar Rookie of the Year award recipients must be a part of Landstar for less than two years, demonstrate an outstanding revenue performance and encompass excellence in customer service. Mizell, of MM Transportation, LLC, based in Pearson, GA, joined Landstar in October 2017 after several years as an independent owner/operator. Landstar President and CEO, Jim Gattoni (on the left) said of Mizell, "His respect for the road has helped Marshall develop loyal relationships with customers and Landstar business capacity owners." MM Transportation LLC has generated more than \$2.6 million in Landstar revenue with no cargo claims or preventable accidents.

### **The Last Word**

Marketing ... Getting the word out ... whatever you want to call it, that seems to be one of our most challenging tasks. Unfortunately, TMHA still seems to be one of the best kept secrets in trucking. If we can just get our name out there, we can attract prospective new members. Sadly, it seems to be difficult to get much help from the media, although I am happy to say that HDT has been good to us. In fact, HDT senior editor, Jack Roberts, will be speaking at the upcoming meeting in July. We look forward to that.

Here's the deal. We've been on Twitter, and now Linked-In, for a while with minimal success. Heretofore, we are attempting to use them as marketing tools primarily. Our Tweets are not intended to be educational or even that informative. Usually, they are designed to just get our name in front of people, but our reach is quite limited. Please, if you don't Follow us, start, and then Like our Tweets and Posts and Retweet us. Getting Likes and Retweets will expand our reach and compounding on top of your Followers will expand our network. All it takes is a very few clicks. Please help. Thank you!

## **Calendar of Upcoming 2019 Events**

**July 24 – 26, 2019**

**TMHA Safety & Security Meeting  
Excursion Boat Cruise around Geneva Lake  
2<sup>nd</sup> Annual TMHA Invitational Golf Classic  
The Abbey Resort @ Fontana-on-Geneva Lake, WI**

**December 4 & 5, 2019**

**TMHA Regulatory, Economic & Political Symposium  
Jumers's Casino & Hotel @ Rock Island, IL**

**February 28 & 29, 2020**

**TMHA 2020 Annual Meeting  
Gaylord Resort & Convention Center @ Kissimmee, FL**



**Mark your calendar now to attend the summer Safety & Security Meeting July 24 – 26 at the beautiful Abbey Resort in Fontana-on-the-Lake, WI on the shores of famous blue water Geneva Lake. In addition to the must-attend, informative meeting, join us for the 2<sup>nd</sup> Annual TMHA Invitational Golf Tourney (sponsored by Quality Trailer Sales), the always popular boat excursion around the Lake (sponsored by HNI Risk Services), and a delicious Social/Dinner Event.**

To discontinue receiving TMHA mailings, e-mail [tmha@machineryhaulers.org](mailto:tmha@machineryhaulers.org) with UNSUBSCRIBE in the subject line.

## **TMHA Board of Directors & Officers**

### **Chairman**

**Heather Johnson**  
*Landstar Transportation  
Logistics*

### **First Vice Chairman**

**Lance Votroubek**  
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### **Second Vice Chairman**

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### **Directors at Large**

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*Amhof Trucking, Inc.*

### **Wayne Hilburn**

*Hilburn Trucking, Inc.*

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