



Welcome to



**The Machinery Haulers Association, Inc.
2019 Regulatory & Economic Meeting**

December 4 & 5, 2019

**Jumer's Casino & Hotel
Rock Island, Illinois**

This TMHA Publication is Sponsored by





Regulatory & Economic Meeting

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TMHA Welcomes our Members, Sponsors, and Guests!

Thank You for Attending.

If your company is not a member, we hope you will consider its becoming one.

Visit us at www.machineryhaulers.org to learn more.

*Wishing You and Yours the Merriest of Christmases
and a very Safe, Prosperous, and Happy New Year!*

The Machinery Haulers Association, Inc.
Regulatory & Economic Meeting Schedule of Events
Thursday, December 5, 2019
Jumer's Casino & Hotel – Rock Island, IL

7:00 to 8:00 – Registration & Breakfast

8:00 - Welcome by Heather Johnson, Chairman of the Board

 Pledge of Allegiance

 Welcome Guests

 Introductions

 President's Remarks

 Meeting conduct & Anti-trust law Policy

 Sponsor Recognition

 Update & Summary

8:15 – **David Heller:** Vice President of Government Affairs at the Truckload Carriers Association

9:15 – **Round-table Discussion:** OD & O-Wt Permitting Issues

 ➤ Facilitated by Tim Sulentic, President of **Transport Permits, Inc.**

10:00 Break

10:15 - **Ellen Voie:** President & CEO at the Women in Trucking Association

11:15 – Spotlight on Allied member **EFS, Inc.** – presented by Bob Terneus

11:45 – Luncheon buffet

12:45 – Spotlight on Allied member **Transport Security, Inc.** – presented by John Albrecht

1:15 - **Dean Croke:** Chief Insight Officer at the Freightwaves Research Institute

2:15 – Break

2:30 - **Curt Blades:** Sr. VP for Agriculture & Forestry at the Association of Equipment Manufacturers (AEM)

3:30 – Wrap-up & Adjournment



TMHA Thanks its Generous Regulatory & Economic Meeting Sponsors!

PLATINUM

HNI Risk Advisors

"We Love Truckers"

Sponsor of Geneva Lake excursion boat cruise

Sponsor of TMHA Truck Fleet Safety contest

Co-Sponsor of TMHA Dinners



GOLD

Great West Casualty Company

"Trucking is Our Business Our Only Business"

Co-Sponsor of TMHA Dinners



Hudson Insurance Group

"Committed to Providing Superior Specialty Insurance Products"

Co-Sponsor of TMHA Dinners

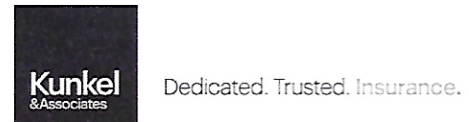
Sponsor of New Member Incentives



BRONZE

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Supporting Sponsors

Warren Transport, Inc.

"All We Have to Offer Is Service"

Sponsor of the Wednesday evening Social Hour



EFS – A WEX Company

Intersection of Payments, Data & Technology

Sponsor of the Meeting Booklet



Hudson Insurance Group

"Committed to Providing Superior Specialty Insurance Products"

Sponsor of the Thursday Breakfast



Calendar of Upcoming Events

December 4 & 5, 2019

Regulatory & Economic Meeting
Jumer's Casino & Hotel
Rock Island, Illinois



February 28 & 29, 2020

2020 Annual Meeting
Gaylord Palms Resort & Convention Center
Kissimmee, Florida



Summer of 2020

Safety & Security Meeting
on Geneva Lake, Wisconsin

TMHA Board of Directors

Chairman

Heather Johnson
Landstar Transportation Logistics

First Vice Chairman

Lance Votroubek
Warren Transport, Inc.

Second Vice Chairman

John German
Hunt Transportation, Inc.

Treasurer

Jon Coca
Diamond Transportation System, Inc.

Immediate Past Chairman

Dave Gallano
Gallano Trucking, Inc.

Directors at Large

Randy Amhof
Amhof Trucking, Inc.

Wayne Hilburn
Hilburn Trucking, Inc.

The Machinery Haulers Association, Inc.

Clayton Fisk - President
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Follow us on Twitter @TMHAINC



THE MACHINERY HAULERS ASSOCIATION, INC

Guidelines for Conduct at TMHA Meetings

Potential antitrust violations are inherently present at all meetings of trade associations because an essential element of antitrust violation -- a combination of competitors -- exists. Discussions can generally involve any subject without raising antitrust concerns if they are kept free of even the suggestion of restraint of trade, or the selection of suppliers, customer, or prices.

Examples of conducts that clearly restrains competition and is presumptively unlawful include:

- (A) Agreements to raise, lower, stabilize, or in any other way establish price, or factors related to price, such as costs, wages, discounts, credit terms, or profit levels (discussion of past prices may also be suspect);
- (B) Discussions concerning what constitutes a "fair" profit level;
- (C) Agreements to allocate or control markets, sales territories, customers or geographic territories;
- (D) Agreements to restrict or affect the availability of products or services, or the terms or conditions of their sale;
- (E) Discussions of the ethics or propriety of pricing practices, such as price adjustments, discounts, and credit terms, or whether said practices constitute an unfair trade practice;
- (F) Agreements requiring customers to purchase an ancillary item or service in order to buy the desired product or service;
- (G) Agreements to refrain from competing;
- (H) Agreements refusing to deal with third parties (boycotts).

Other areas to be scrutinized for antitrust compliance include discussions concerning membership, fees and services for members and non-members, statistical programs, joint research programs, standard-setting, group buying and selling programs, and certification.

TMHA seeks to avoid antitrust violations in connection with Association activity, so participants should avoid engaging in conduct – in meetings or socially – that gives even the appearance of an impermissible conversation, agreement, alliance, or impropriety.

Meetings should be conducted in such a way as to minimize allegations of antitrust improprieties. A specified agenda and related topics should be adhered to and minutes should be taken. Participants always have the right to object to discussing any subject. Those chairing meetings should avoid discussing or making recommendations on subjects of questionable legality and should halt discussions of impermissible subjects. Less sensitive but suspect subjects, such as matters relating to data collection, cooperative research, and standard-setting, should be deferred until counsel can be consulted. Secret or "rump" meetings held when official meetings are scheduled should be avoided.

Disregard of these considerations can result in antitrust exposure for the Association, the individuals, and the companies involved. Civil and criminal penalties apply, and private rights of action are available to those alleging business interference or economic injury.





David Heller is the **Vice President of Government Affairs** for the **Truckload Carriers Association (TCA)** and is responsible for communicating and interpreting all trucking-related regulations – safety, legislative, and otherwise – to the membership of TCA and our congressional representatives on Capitol Hill.

Heller regularly develops and authors comments regarding trucking industry mandates based upon association policies and principles and serves as staff liaison for all federal and state legislative and regulatory issues pertaining to the Department of Transportation and other related federal agencies. As a routine part of his job, he supports the association membership in the resolution to technical inquiries on the trucking industry, with particular emphasis on the Federal Motor Carrier Safety Regulations (FMCSRs).

As evidenced by his participation in FMCSA's Entry Level Driver Training Advisory Committee (ELDTAC), Heller has become a recognized industry expert in trucking. Heller is also one of the few association executives who has earned his certification from the North American Transportation Management Institute (NATMI) as a Certified Director of Safety (CDS).

Heller has appeared multiple times on the Dave Nemo Show and Road Dog Trucking News with Mark Willis to explain TCA's position on key legislative and regulatory issues, has spoken on issues to multiple industry-based trade associations, and authors a monthly column for *FleetOwner*, a national publication pertaining to trucking. He is regularly approached for comment on industry-relevant matters by top trucking trade publications and offers a quarterly webinar to TCA members that provides updates to important industry issues such as ELDs, Hours of Service, and Testing for Drugs and Alcohol.



Ellen Voie is the **President/CEO** and founder of the **Women In Trucking Association**, formed to promote the employment of women in the trucking industry, address obstacles, and to celebrate the successes of its members.

Voie's prior role was Manager of Retention and Recruiting Programs at Schneider after serving as the Executive Director of Trucker Buddy International.

Voie is a Certified Association Executive. She holds a Class A CDL and a private pilot's license.

She has been honored by the White House as a Transportation Innovator Champion of Change. She received the 2015 "Distinguished Alumna of the Year" award from the University of Wisconsin-Stevens Point Division of Communication. Voie was named one of Supply & Demand Chain Executives magazine's "2016 Pros to Know." In May 2016, she was chosen as one of Fleet Owner's Dozen Outstanding Women In Trucking. In 2017 Voie was named to Insight Success Magazine's "The 30 Most Inspirational Leaders in Business" and "The 30 Most Innovative CEOs To Watch."

Voie was appointed to the FMCSA's Entry Level Driver Training Advisory Committee. She serves on the Board of Directors of the Wisconsin Motor Carrier Association and is a member of the Wisconsin DOT's Motor Carrier Advisory Committee.





At FreightWaves, **Dean Croke**, Chief Insight Officer, heads up the Market Expert team responsible for creating freight market insights and analysis for SONAR customers. He is also responsible for data acquisition and data analytics in addition to being a spokesperson for standards development at BiTA.

Prior to joining FreightWaves, Croke was Vice President of Data Products at Spireon, where he led the development of trailer telematics data products. He also ran Lancer's long-haul truck insurance business after years as Vice President of Omnitracs Analytics, where he developed data science technologies for transportation companies. Croke was one of the founders of FleetRisk Advisors (which became Omnitracs Analytics) and has 35 years of experience in data analytics, transportation, supply chain management, data mining and insurance risk management.

Dean has also completed 2 million miles as an over-the-road driver in Australia and is an active participant in trucking industry community outreach events, Make-A-Wish Foundation and fundraising events using his 2003 Peterbilt show truck called "The Grumpy Pete".



Curt Blades is the Senior Vice President for Agriculture and Forestry at the Association of Equipment Manufacturers (AEM). This role has him leading the interests of AEM members in the various activities of the organization including advocacy, standards development, customer connections, and market intelligence. He also represents AEM and its members in the industry to help create a unified voice for agribusiness and off-road equipment.

Prior to joining AEM, Blades spent over 15 years with Meredith Corporation overseeing sales, marketing, business and operations for a number of respected national media brands including: Successful Farming, Living the Country Life, WOOD and Do-It-Yourself.

Curt is a proud farm kid from Shelbina, Missouri where his family still owns and operates their six-generation crop and livestock farm.



TMHA Motor Carrier Members

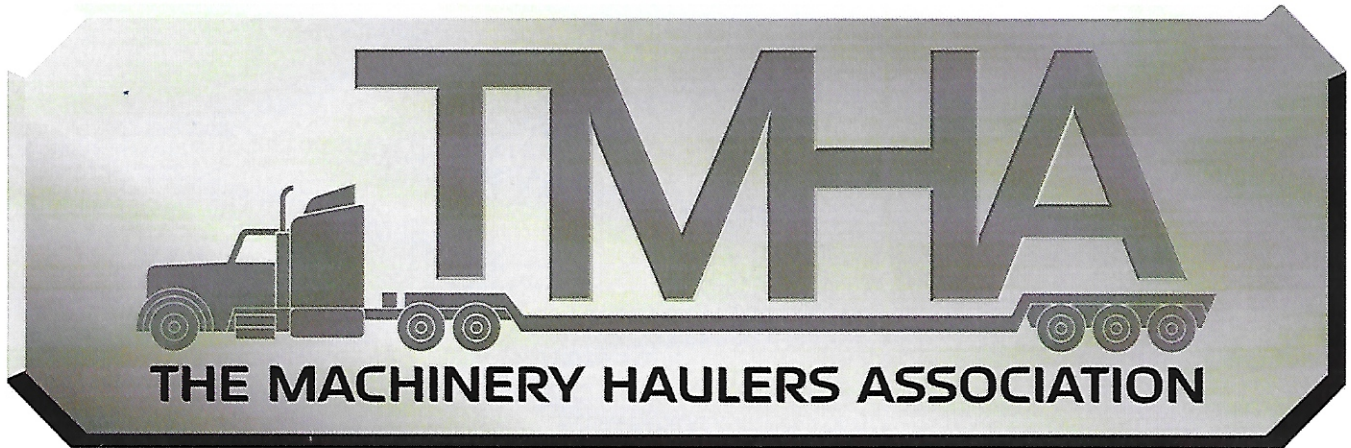


HILBURN
TRUCKING, INC.



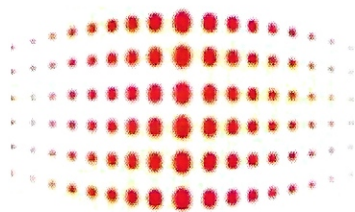
TMHA Allied Members





"America's Premiere Specialized Open-deck Motor Carrier Trade Association"

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